



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally accredited (III Cycle) with “A” Grade
Annamalai Nagar, Tiruchirappalli – 18

CRITERION VII - INSTITUTIONAL VALUES AND BEST PRACTICES

7.2 BEST PRACTICE

Best Practice 1

From Ideas to Action: Youth Entrepreneurship and Social Development

Institution Innovation Council (IIC)

Objectives:

To nurture innovation through academia, industry, government partnerships, and ecosystems.

Context:

Rs. 5,60,000 supports women in technology; 24 ambassadors promote startups; SHINE nurtures 32 prototypes.

Practice

Incubation fosters entrepreneurship and collaboration. Courses and acceleration programs shape ideas into viable, job-creating business models.

Evidence

IIC achieved 4-star rating thrice, ARIIA Band Performer, collaborations with ATAL schools, 17 MOUs, e-MART launch, 67 interns, 118 incubates, Best Entrepreneur Award for Ms. Sowmiya, and Dr. R. Subha: WEDP, received Rs. 2,00,000/- from DST, guided by Wadhvani-certified mentors.

Problems Encountered and Resources Required

Explore fundraising, market expansion, and scalability opportunities through strategic collaborations.

Best Practice 2

EMPOWERING MINDS. TRANSFORMING LIVES

Enhanced Placement Opportunities Through Language Acquisition

Objectives

Empowering students through education, leadership, potential, excellence, and societal contributions.

Context

Student-centered approach fosters engagement through inclusive design, partnerships, and training programs for growth.

Practice

Students are focused on enhancing their **language skills**. **Training** is provided by **Barclays, Bajaj Finserv, and EIT**. **Placement opportunities** through **campus interviews** include **Accenture, TCS, VDart, Capgemini, Educational Institutions**, etc.

Evidence

- 2023-2024 Placements: Accenture (4), Wipro (12), VDart (31), TCS (9), Capgemini (130), EIT (89), RANE (17), Schools (500).
- Total 2023-2024 Placements: 395 (348 on-campus, 47 off-campus). 10 Prominent Entrepreneurs.
- 206 students have pursued higher studies.

Problems Encountered

Parents should be encouraged to support their children in participating in placement opportunities.